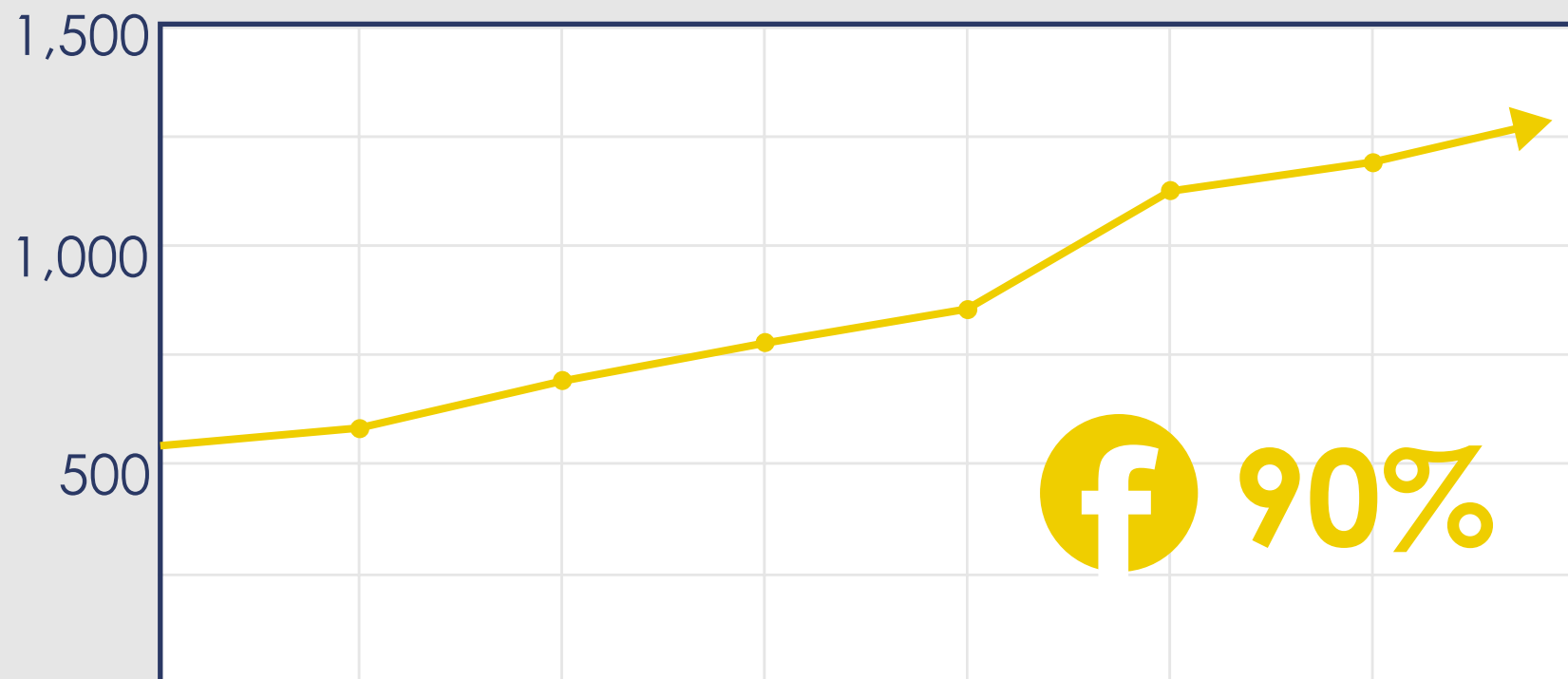


SURF LODGE CASE STUDY

Situated in Jeffrey's Bay, Surf Lodge South Africa is a luxury backpackers and specialty lodge catered to surf enthusiasts and holiday-makers alike. YDC have managed their online marketing since July 2015.

FACEBOOK



- WINNING FORMULA -

- Great content
- Strategic timing
- Photos and videos
- Advertising
- Competitions
- Sharing surf news



COVERAGE



+50 000 READERS



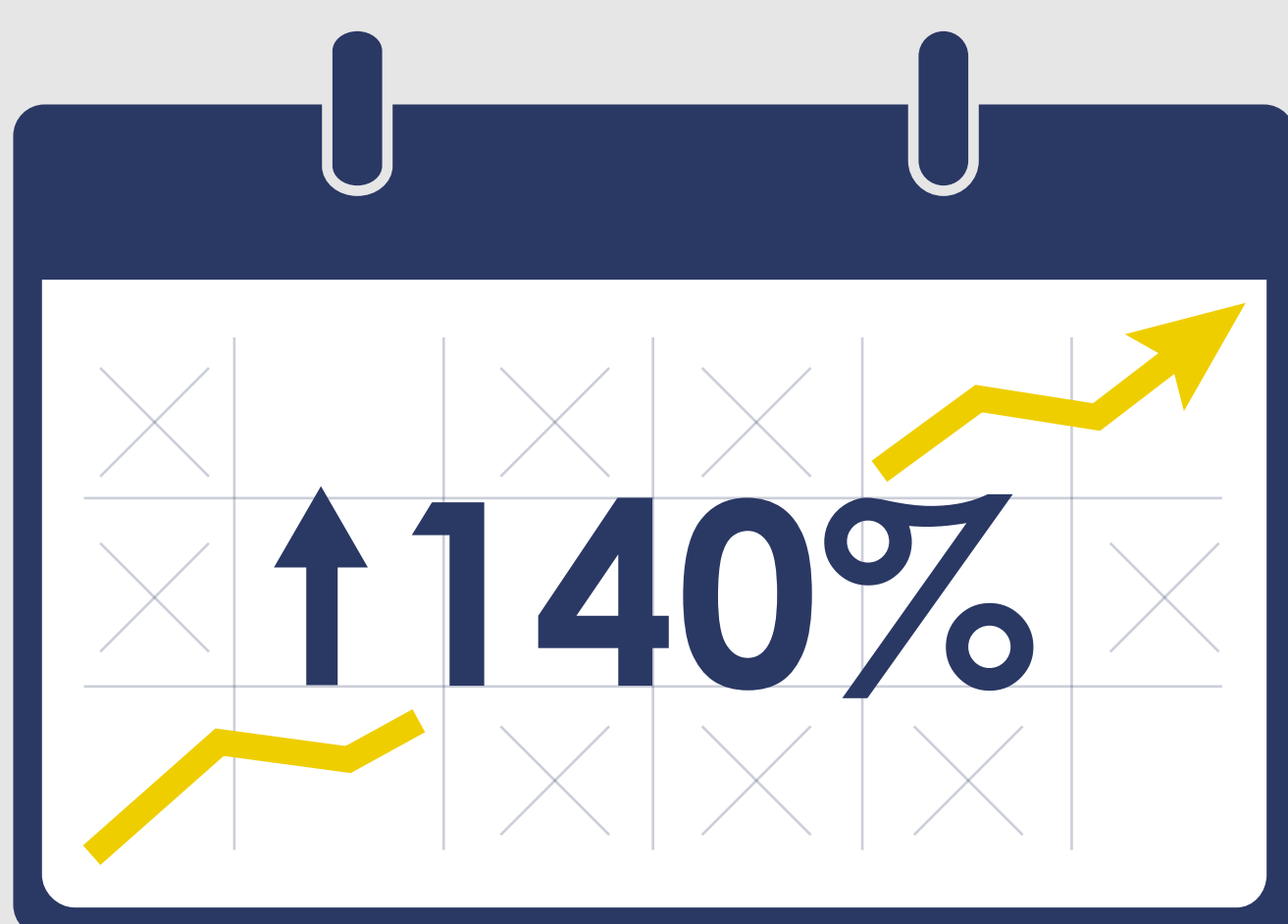
R10 000 VALUE



R5000

WEBSITE TAKE-OVER

BOOKINGS



TESTIMONIAL FROM OWNER, TOBI SCHROEDER

The YDC team has been a great help for us -- we have increased our bookings and gained a lot of exposure in only six months. It is a pleasure working with the YDC team, as they are extremely responsive and do an amazing job. When we were too busy to focus on important fields in our industry they stepped in and got it done.

I can only recommend YDC, and Surf Lodge South Africa is extremely satisfied.

Thank you YDC, we appreciate your great work.

