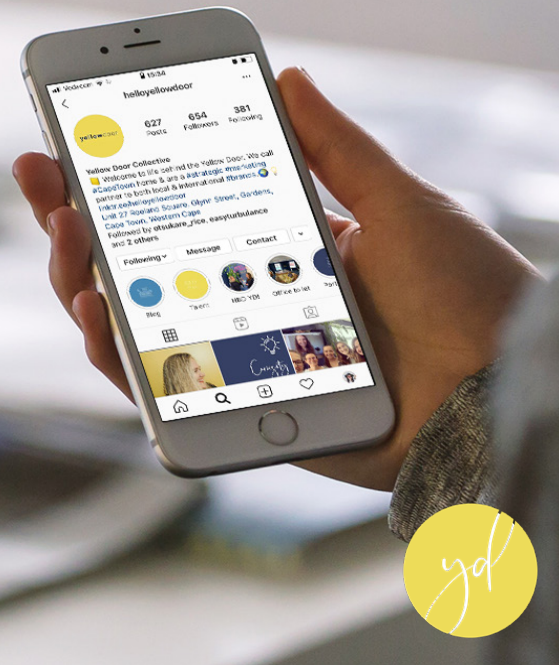


GET A CUSTOM CONTENT PLAN FOR 2021 R5 400

78% of Chief Marketing Officers see custom content as the future of marketing - and we have a sneaky suspicion that they may be right!



SO WHAT DOES THIS MEAN FOR YOUR BRAND?



You need a kick ass content plan that you'll actually use, and see results from.



You need to be clear on your brand's voice, tone and style.



you need to create content which is real, relatable and adds value to your target audience.

We have designed a package to kick start 2021 for your brand, with a content plan that is simple, effective and easy to manage. If you also need help with your brand guide or creating content, we're happy to tailor a quote for you.

For just **R5 400**, you will get a content plan which is unique to your brand:

- ✓ **Benchmark research:**
Which brands should you draw inspiration from and why?
- ✓ **Quarterly themes:**
Which content pillars make sense, and how can you weave your brand's story around them?
- ✓ **Blog post topic suggestions:**
What are you going to write about each month and why will your target audience care?
- ✓ **A sample post per social media platform:**
We'll look beyond what you should say, and demonstrate how you should say it and who you should boost it too.
- ✓ **A half hour call with one of our team:**
We'd love to hear your feedback and chat through any questions you have.
- ✓ **Tips & tricks to create quality content:**
Links and examples to reference if you'd like to create content in-house.

Content marketing generates over 3X as many leads as outbound marketing and costs on average 62% less!